

Come & Grow With Us!

Membership Investments & Benefits

Ellis Chamber of Commerce

820 Washington Street | Ellis, KS 67637 Ph: 785-726-2660 | Fax: 785-726-2661 www.ellischamberofcommerce.com



Member Privileges

As a Professional Chamber Member, the benefits of your investment are ENDLESS!

Business Promotion

•Online Membership List & a BIG Social Media presence-Increase your business presence with a listing on the Chamber website. With the Chamber's Facebook[®] page *Get Ellis*, you can post upcoming events free of charge to a wide audience! Hundreds of locals and travelers alike check this page for community information.

•A listing in the Chamber Brochure, which is widely distributed at a variety of events & community functions.

•Special Chamber Member rates when you market your business through one of our yearly events.

•One FREE week per month on the Chamber LED Sign (see LED sign up sheet).

•The Chamber Office and Chamber Board recommends our Chamber Members <u>first</u> to individuals, residents and travelers inquiring about the area.

Professional growth

•As a member, you have the chance to become Chamber board member or committee leader, which is an excellent way to give your business free PR while helping the Chamber and the Ellis community grow and prosper.

•Never miss an opportunity to attend the wide variety of seminars and workshops offered throughout the year *at special Chamber member rates*.

•We're your professional connection! A list of professional connections is available in the Chamber Office to all members interested in assistance with their business, and include K-State Research and Extension, Kansas Department of Commerce, Ellis Co. Coalition, KREDA, WKREDA and many more!

Stay Connected

•As a member you may attend the Annual Meeting and/or any of the regular board meetings and let your voice be heard. Ribbon Cuttings, receptions and other special events are also good ways to network your business with other professionals and potential customers in the area.

•As a member, you also have the opportunity to <u>host</u> ribbon cuttings, receptions and grand openings FREE of charge. Your Chamber Board and Chamber Ambassador Program offer their assistance with these events as well. •Welcome Wagon packets-take advantage of this opportunity by placing your marketing items, coupons or other "freebies" in these packets, which are distributed to new families moving into the community.

•Main Street Visual-The Ellis Chamber of Commerce is based out of the Ellis Alliance office on Washington Street, where Tourism Information is housed; this office promotes business and tourism in the area.

Celebration and Recognition

Chamber volunteers provide assistance to your business for event planning, including ribbon cuttings, ground-breakings, anniversary celebrations and grand openings. *Just call the office or any Board Member!*The use of the "Proud member" logo in your promotional material, & membership signage in your business.
Increase your community presence & involvement by sponsoring one of the Chamber's yearly events.

Voice

•As a member, you can attend our monthly meetings and voice any Chamber support or concerns with the board •Our doors are always open, and support/concerns can also be expressed privately in the office.

Professional Member

Base Investment \$100.00



Member Privileges

As a Home-Based Member, we add value and a professional edge to your business!

Business Promotion

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•We're your Home-Based Business connection! A list of connections is available in the Chamber Office Chamber Office to all members interested in assistance with their business, and include K-State Research and Extension, Kansas Department of Commerce, Ellis Co. Coalition, KREDA, WKREDA and many more!

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Voice

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Home-Based Member

Base Investment \$100.00



Member Privileges

As a Non-Profit or Individual Member, the opportunities to grow your community are around every corner!

Promotion

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•The use of the "Proud member" logo in your promotional material, & membership signage for your group.

•Increase your community presence & involvement by sponsoring one of the Chamber's yearly events.

Personal/professional growth

Chance to become Chamber board member or committee leaderOpportunity to attend seminars and workshops throughout the year at special Chamber member rates.

Voice

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Non-Profit Individual Member

Base Investment \$65.00

Individual Member

Base Investment \$50.00



•Business Referral-The Chamber office and the Chamber Board members recommend our members *FIRST* to all individuals inquiring about the Ellis community.

•Website & Get Ellis-Your presence is increased GREATLY by listing on our website. Keep up to date on community and chamber events, and post your upcoming events on the Get Ellis! Facebook page and the "LoCal" community calendar free of charge!

•Chamber Advertising-Chamber members have many different opportunities to promote your business to the community. By placing your information in the Welcome Wagon packets, you put your name into the homes of those moving to Ellis. *Members have free advertising on the LED sign downtown-DON'T FORGET TO USE THOSE!!* The Chamber uses a combination of radio, television and newspaper advertising for the multitude of events we host throughout the year, increasing attendance to the event and your business.

•Ellis Bucks program-The Chamber manages the *Ellis Bucks* program, which is a great way to encourage local citizens to "Think Ellis First." Bucks can be spent like cash at any Chamber member in Ellis.

•<u>Chamber Chatter</u>-Coffee Hours can be scheduled for the 2nd Wednesdays from 8-10 a.m. This is an excellent way to network with other business professionals in Ellis.

•Chamber After Hours-Chamber After Hours events are held on request from Member Businesses. The cost for an After Hours event is \$75. This includes a location to hold the event, advertising, staff and refreshments.

•Control-Members want some decision-making ability for their yearly investment. All paid members have a voice--We are always happy to hear from you!

•Service & Chamber Ambassadors-Members want personal interaction, to feel valued as a member. You will see Chamber board members in your business, be it for personal or Chamber business. We also offer the Chamber Ambassador Program. We strive to support our members as much as possible-Call the office for details.

We know our members & their needs...

•<u>Community Events</u>-The Chamber is involved in a variety of events and activities throughout the year, all of which draw attention to the Chamber and its members. We would be happy to expand our services to our members. *Just Ask!*

•Chamber Ribbon Cuttings-Ribbon Cuttings for new businesses and for existing business expansion/additions are available to all members *FREE OF CHARGE*. All community members are invited to Ribbon Cuttings, and join the business for the cutting and newspaper photo. *For those without a Chamber Membership, we require a flat \$20 fee to hold a Ribbon Cutting for your group or business*. If you are interested in a Ribbon Cutting, just call for details!

•Chamber Member labels-Chamber members may request a complete list of membership labels for free once a year. If additional labels are desired, the fee is \$50.00. •Community-Members want to belong to something; our Chamber hosts many events and specials, for the community and members both, in addition to the various "behindthe-scenes" roles we play!

•Volunteer-We don't accept just any living, breathing volunteer; we have standards our volunteers must meet. We do this so our activities and events can be the best possible, and we can represent the Chamber to the best of our ability by offering quality volunteerism. (See pg. 7 for the Volunteer Opportunity sheet)

A study commissioned by the American Chamber of Commerce Executives (ACCE), IBM, Administaff, Small Business Network, Inc., and Market Street Services showed that respondents were <u>63% more likely</u> to purchase goods or services from a small business if it is a chamber member.

Member Benefits & Services